PICTURE THIS IN COLOR—

a black and white reproduction from an actual Kodachrome; typical of the excellent results you get with this splendid camera.

BUILT-IN PHOTO-ELECTRIC METER, Faster f.4 lens. Shutter speeds 1/25 to 1/150 T & B, Leather-covered metal body, Price $27.50. Model A-3 with extinction type exposure meter $16.50. Fine saddle leather carrying case only $4.50.

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Pictures like this in gorgeous colors are so easy—and inexpensive—to take that thousands are turning to this all-satisfying method of picture-taking.

The fine American-made Argus Colorcamera has every important feature you need for brilliant, dependable, exciting pictures in sparkling black and white or life-like natural color.

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